

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Elections – General Elections, 2014 – Polling on 30.04.2014 & 7.05.2014 – Publicity – Scrolling in Television Channels – Payment of **Rs.9,829/-** to M/s VIL Media Private Limited, Hyderabad for telecast Scrolls through channel for Phase-I & Phase-II during General Elections, 2014– Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 2401

Dated:06-08-2015

Read the following:-

1. Govt. Lr.No.1269/Elecs.C/A 2/2014-15, dt:29-04-2014.
2. From Authorised Signatory, M/sVIL Media Private Limited, Hyderabad Invoice No.66/2014-15 dt:30-04-2014 & Invoice No.184/2014-15 dt.21.5.2014.
3. G.O.Rt.No.243 Finance (TFR.I) Dept.dt. 22.7.2014.
- 4.G.O.Rt.No. 1648 Finance (EBS.I-GAD.I-II) Department dt. 12.6.2015

ORDER:

In the Government letter 1st read above, M/s VIL Media Private Limited, Hyderabad has been requested to telecast the 100 Scrolls through V6 News channels from 2.00 p.m. on 29.04.2014 to 6.00 p.m. on 30.4.2014 for Phase-I and Phase-II in General Elections, 2014 and sent bill for Rs.16,854/- (Rs.8,427/- + Rs.8,427/-) for arranging payment.

2. After careful examination of the matter, Government hereby accord sanction of an amount of **Rs.9,829/-** (Rupees Nine thousand eight hundred and twenty nine only) i.e., 58.32% share of a total expenditure for Andhra Pradesh State as per the orders issued in the reference 3rd read above, to M/s VIL Media Private Limited, Hyderabad towards cost of telecast the 100 Scrolls through V6 News channels from 2.00 p.m. on 29.04.2014 to 6.00 p.m. on 30.4.2014 for Phase-I and Phase-II in General Elections, 2014

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections – MH 104 Charges for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H.(04) Conduct of Elections to Loksabha and State Assembly - 260 Advertisements Sales and Publicity Charges"**and shall be met from the additional funds provided vide G.O. 4th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **"VIL Medial Private Limited, Hyderabad A/c No.004805000523, ICIC Bank Limited, Navketan,S.D.Secunderabad Branch, IFSC Code:ICIC0000048 PAN No.AABCN3379B.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 4th read above.

(P.T.O)

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6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.4th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO
ADDL.CHIEF ELECTORAL OFFICER &
ADDL.SECRETARY TO GOVERNMENT

To
M/s VIL Media Private Limited, Banjara Hills, Hyderabad.
The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.
Copy to:
The Accountant General, Andhra Pradesh Hyderabad.
The Pay & Accounts Officer, Andhra Pradesh, Hyderabad.
The General Administration (Elections. A) Department,
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER